



Award-winning design

Crystal Hodges, a 2009 Warren County High School graduate, designed this logo for River Park Hospital's TREE program and won a \$100 scholarship for doing it. For story, see page 5-A.



Photo provided

Recent Warren County High School graduate Crystal Hodges is congratulated by River Park outpatient rehab director Tim King for designing the winning logo.

Crystal Hodges designs logo that wins River Park contest

River Park has always been a big supporter of Warren County schools, so when a logo design was needed for the hospital's new TREE customer service initiative, it reached out to Warren County High School art teacher Debra Grepperud, who helped set up a contest.

Students were encouraged to submit their ideas for the new logo and those submissions were placed in hospital common area for judging.

The acronym TREE represents River Park's values – trust, respect, enthusiasm and excellence.

The program was started as a way to further promote those values and the River Park Hospital mission "to make a difference in the lives of our community by providing quality, compassionate healthcare in an environment that fosters employee commitment and pride."

At the end of the judging period, Crystal Hodges, a 2009 graduate of WCHS, was the winner with the most votes. She

was awarded a \$100 scholarship for art and school supplies and her artwork has been adapted into the logo that will be used to represent the TREE Initiative. The WCHS art department is also set to receive a donation from River Park for the school's participation.

In May, River Park Hospital was honored with an award from its parent company, Capella Healthcare, for receiving the highest first-quarter outpatient satisfaction scores of all Capella hospitals. Chief nursing officer Janis Darnaby says of the honor, "Customer service as well as patient and employee satisfaction are priorities for us and we hope that it shows in everything we do. This TREE program has been put in place to reinforce for employees the values we work by each and every day. For patients and visitors, we hope it serves as a reminder we are here for them, to answer their questions, to listen to them, to provide individualized service and care, every single day."